What if you only needed to know 4 words to create an amazing presentation?

What if those 4 words could communicate to your audience 100%?

And with those 4 words would come a framework – a framework you could use every time you plan a presentation, a promotion, or an idea.

Before I give you free access to the framework and workbook, let's cover the first word:

Why.

35% of your audience needs to know why they have to do something – why they have to listen to the information you're about to share.

This section of your audience absorbs your information after you explain the reason behind a certain action – why they need to know this information and why they should use it.

If you notice that you lose your audience early in your presentation, it might be as simple as including a 'why' at the beginning.

Why not learn all the other learning styles in my free workbook?

Mike (better presentations) Brunel

PLUS: WHENEVER YOU'RE READY…Here are 4 ways I can help you make more sales in your business – whether your business is big or small.

1. Want to become a Sales Mindset Blueprint Member? You get access to an exclusive coaching session with me and full access to my sales programme every month. Get the deets here.

2. Try the new '7 Days to Sales Success' framework. Make more sales in 7 days—the framework of everything you need to start making more sales in your business. The Sales Success Framework is based on a simple 7-day challenge. Click here to learn how to grow

your business by making more sales.

3. Join our private Facebook group – The Sales Mindset Inner Circle. Get all the latest up-to-date sales ideas. Every week we do Facebook Live updates on all things sales. Tips, ideas, free coaching, and much more. Join me by clicking here

4. Could you work with me one-on-one? If you're a small or large business owner or in professional services, you might have a few strategies, tactics and tools away from doubling your lead flow, revenue and impact. Please jump on a FREE 30-minute brainstorming call with me by clicking here.